

Product Pricing Worksheet

Item: Crochet Scottish Terrier

Description: Crochet Dog with Hat.

Labor Costs: H (hourly) E (estimated)

<u>Time</u>	<u>HRate</u>	<u>ERate</u>
		\$59.50

Total: _____

Material Costs

Material	Amount	Cost
1 skein gray yarn		8.00
Red, white, green yarn		3.00
Safety doll eyes + nose		3.00
		Total: \$14.00

Miscellaneous Costs

Item	Amount	Cost
ribbon	\$.50	
		Total: \$.50

Totals

Materials \$14.50
 Labor \$74 - 14.50 = \$59.50

~~Misc.~~

Total Production Cost: \$74.00

1st Internet equivalent Price: \$49

Amazon Handmade for smaller crochet dog.

2nd Internet equivalent Price: \$58

Custom Crochet Dog. Etsy

3rd Internet equivalent Price: \$74

Etsy custom
Crochet dog

www.Helenmaycrochet.com

Suggested Selling Cost

Production Cost
(Materials, labor, misc)
\$74

Wholesale cost
(Production Cost x2)
\$148

Retail cost
(Wholesale Cost x2)
\$296

Sale price range \$74 to \$296

My price \$80 (+ shipping)

