

# Product Pricing Worksheet

Item: Crochet Panda Bear

Description: Crochet large Amigurumi Panda Bear Size 17" sitting

Labor Costs: H (hourly) E (estimated)

Time                      HRate              ERate

ERate = materials x 3 - material costs  
 $\$72 = \$108 - \$36.00$

Total:  $\$72$



## Material Costs

Material                      Amount                      Cost

- ①. 21mm safety doll eyes =  $\$3.00$
  - ②. 1 white felt sheet for the eyes =  $\$1.00$
  - ③. Yarn Bee Tender Touch Snow colored yarn x4 =  $\$16.00$
  - ④. Yarn Bee Tender Touch Shadow colored yarn x3 =  $\$12.00$
  - ⑤. Red Heart Metallic yarn 1 skein =  $\$4.00$
- total =  $\$36.00$

## Miscellaneous Costs

Item                              Amount                      Cost

- optional: Dimple covers x4     $\$6$  each =  $\$24$
  - optional: Graduation hat, dress, + gown =  $\$25$
  - optional: Bamboo leaves; x1     $\$10$
  - Optional: Diploma              Free
- Total:  $\$59.00$

## Totals

Materials  $\$36.00$   
 Labor  $\$72.00$   
 Misc.  $\$59$

Total Production Cost:  $\$167.00$

1<sup>st</sup> Internet equivalent Price: Amazon

17" Jellycat Harry Phandmade  $\$54$

2<sup>nd</sup> Internet equivalent Price: Etsy

Handmade 7" PawGurumies Panda =  $\$50$

3<sup>rd</sup> Internet equivalent Price: Etsy

Handmade magic Yarn gifts [www.Helenmaycrochet.com](http://www.Helenmaycrochet.com)

17" Panda =  $\$55.31$

There is no true handmade equivalent available for my crochet Panda  
My recommended price range

$\$108$  to  $\$216$

+ Shipping cost =  $\$144$  to  $\$252$   
range

## Suggested Selling Cost

Production Cost

(Materials, labor, misc)

-misc =  $\$108$  +misc =  $\$167$

Wholesale cost

(Production Cost x2)

$\$108 \times 2 = \$216$

Retail cost

(Wholesale Cost x2)

Shipping  
Costs

$\$36.00$